THE MULTIGIG POTENTIAL

The Fiber Broadband Association expects an average four-person household will require more than a 2 Gbps connection by 2030.

If a Wi-Fi-enabled universal television remote isn't enough for you to sign up for multigig services, you're not alone. But, there are plenty of other, more tangible, benefits that come with a multigig connection.

Maybe it's the ability to move to a rural area and live closer to your family, or attend classes online to increase your earning potential, or connect your children with grandparents across the country. As the demand for broadband at higher speeds increases, the potential number of uses increases, too.

My New Text AreaDon't get left behind with a slow connection. If you're ready for the future, contact PES Energize.

Fast facts: The internet's unbelievable demand

As an homage to the millions of people who create content for social websites like YouTube and Facebook, in 2006, Time Magazine chose "You" as its Person of the Year. While the magazine faced criticism for its choice, perhaps it wasn't wrong, but just a little too early with its recognition. Today, if you fell in line with the average U.S. life expectancy, you literally couldn't watch a single day's content uploaded to YouTube in your entire lifetime.

720,000

Average hours of video uploaded to YouTube worldwide each day

Number of years it would take to watch all the content uploaded to YouTube in a single day

Average years of

life expectancy in the U.S. 78.79

